



10 Important Questions to Ask DMS Providers

- 1. Is your DMS provider in it for the long haul?
- 2. Have they got a proven track record in our industry, and do they know what it takes?
- 3. Do they have support that understands equipment dealers, is based in North America, and speaks your language?
- 4. Is your provider focused on your bottom line and your success or their share price and their quarterly profit report to shareholders?
- 5. Is your DMS provider large enough to manage the capital investment required to stay current in our industry and successfully launch the new products you need?
- **6.** Are they small enough to be completely dedicated to our industry?
- 7. Does your supplier have the pedigree and experience in our industry to partner with you for the long-term?
- 8. Does the system earn its keep without penalizing your cash flow?
- 9. Does your DMS provider constrain your participation and free speech with our industry colleagues?
- 10. Can you afford to "wait and see" how things play out?

What are you waiting for?

Get in touch with our dealership experts to explore your opportunities.

