

The Story Your Data is Telling You



Why Do Dealers Need Analytics?

Relying on the right data leads to decisions that yield better dealership results and performance.



❌ Decision-Making **Without** Analytics



✅ Decision-Making **With** Analytics



What Makes DIS Analytics Useful?



More Dealers are Using Business Intelligence to Harness the Power of Data

It reduces time spent creating static/printed reports.



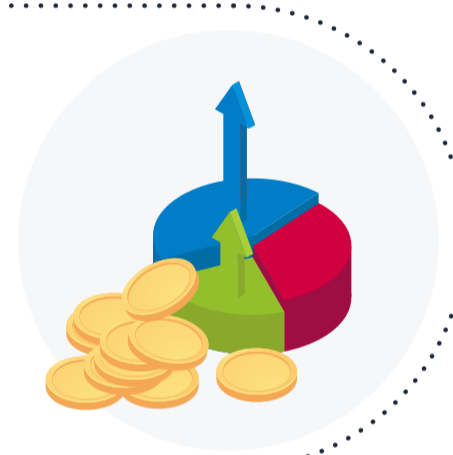
You get real-time knowledge.

You can distribute data to different shareholders.



It lets you proactively identify negative trends.

Data helps you see where you can improve (efficiency, turn, budget, etc.).



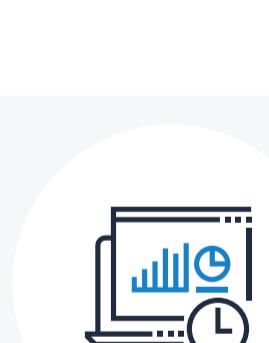
You can identify and rectify processes that lead to poor decisions while also establishing a framework for your best practices.

By involving others in the data-sharing process, you create a common goal of improvement.



5 Reasons to Track Success Metrics:

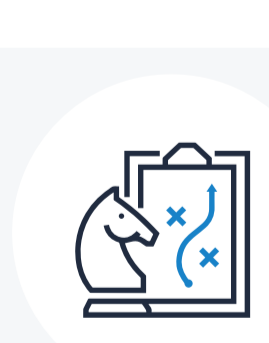
1 To measure progress toward dealership goals



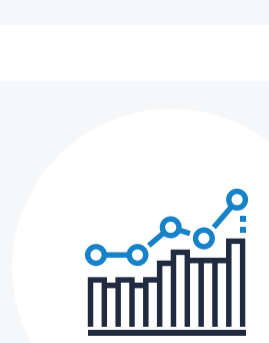
2 To make adjustments and stay on track



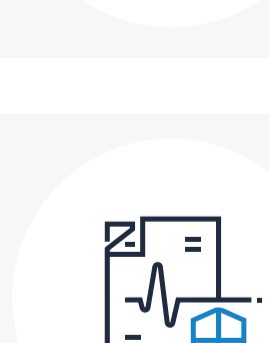
3 To solve problems and tackle opportunities



4 To analyze patterns over time



5 To monitor dealership health and compare it to others and/or industry standards



Schedule a demo by calling 1-800-426-8870 or emailing sales@discorp.com